

## Food & Beverage Sales Analysis and Food Distribution Management



### Facts at a glance

- Global Employees 250+
- Global Revenue US\$ 80m
- Food suppliers for catering sectors in Hong Kong SAR

### FlexSystem Solution

- [Trading Management](#)
- [Financial Management](#)
- [Financial Query](#)

### Key Issues

- Understanding sales revenue
- Handling different packaging requirements
- Handling promotion

### Needs and Challenges

- Who are the top customers and what are they buying / not buying
- Ability to receive, update inventory and sell with different inventory units
- Difficult to handle promotions, special offers to encourage sales growth
- Ability to handle mandatory labeling
- Ability to undertake stock substitution of same quality product

### Benefits

- Full understanding of sales and costs
- Ability for system to support promotional activity
- Ability to handle different stock units

