

## Retail Chain

# Real time Operational Product Analysis



### Facts at a glance

- Global Employees 40,000+
- Global Revenue US\$12b+
- Country: Hong Kong SAR
- A global high end retailer with regional distribution

### FlexSystem Solution

- [Financial Management](#)
- [Financial Query](#)
- [Business Intelligence](#)

### Key Issues

- Meeting reporting needs of brand owner
- No store to store comparison capability
- Large dynamic data volumes
- Reporting too slow to be strategically useful

### Needs and Challenges

- Varying and different operational requirements in serving multi-brand environments
- No or little visibility in sales and comparative store performance by brand
- Inadequate reports generated by enterprise legacy systems
- Fragmented data sources, overloaded and unmanaged POS data from shops
- Poor performance issues
- Huge data transaction volumes plus ever increasing business dynamics particularly speed
- Intensifying competition requiring augmented complexity in analytics
- Rising rental costs and general across the board increases
- Requirement for increased processing speed

### Benefits

- Delivered an environment for bringing together different data sources quickly
- Created an interactive analytics capability and performance management system through KPI's and reporting in phases to dashboards, mobile and tablets
- First mobile technology environment Blackberry and then to iPad
- Capturing daily accounting transactions consistent with localized accounting practices
- Report generation process significantly shortened and reports are now available within less than 30 seconds created from 1.5 million POS generated sales transactions
- Reporting available from anywhere in the region with support for ad hoc analysis
- Ad hoc Business intelligence available quickly even with weak internet connection with the help of the Ultra Thin client technology of EIQX
- Introduced cash saving and more cash available to flow to other business areas

