

Retail Apparel Group

Improved Retail Management



Facts at a glance

- Global Employees 250+
- Global Revenue US\$ 40m+
- A local listed company which has established to engage in the retail operations in both Hong Kong and Mainland China. The retail operations have to expand its retail network by managing a pool of esteem fashion brands and monitoring fast changing customer demand in an effective manner

FlexSystem Solution

- [Financial Consolidation](#)
- [Financial Query](#)

Key Issues

- Downloading of raw data from different system modules to Excel for data manipulation
- Long lead times to publish reports for management
- Cannot provide reports with interactive capability
- Require summary to summary reports with user drill down into transactional data
- Reporting consuming significant human resources

Needs and Challenges

- Interactive Sell Through and CRM Report Package
- Multi-dimension view of profitability and risk management
- Information summarized by brand, category, location, membership group
- Seasonal information including business hour, by week etc.
- User defined drill down analysis including summary to summary
- Support true multi-language for contents inside analysis summary report
- Allow users to extend the contents of the report on-the-fly
- Support budget planning, forecasting and variance analysis for retail operations
- Implement separation of management reports from diversity of retail records
- Automate standardization of records from different system modules relating to sale, purchase, inventory, membership, rental, payroll and expense

Benefits

- Effective management framework to manage fast expansion of retail network with growing number of international brands of fashion
- User access to self-service reporting based on user rights
- Significantly reduced lead times for reporting information together with underlying retail transactions down to within a few hours
- Re-allocation of staff from reporting process to other key tasks
- Ability to track the profitability, risk and customer relationship profile

